

KODALI SSWARNA LATHA

Department of Commerce

Qualification: **M.B.A**

Date of Joining in Teaching Field: **15-07-2013**

Date of Joining in this Institution: **08-11-2021**



Total Experience: **07**

Area of interest: **Management**

Research Papers published at National / International Journals:

S. No	Title of the paper	Journal Name	ISSN / ISBN No	Issue
1	A STUDY OF IMPACTIVE OF ELECTRONIC COMMERCE ON BUSINESS ORGANISATION	IJCSPUB	2250-1770	October 2022
2	A STUDY ON E-COMMERCE AND THE BOTTOM LINE : A COST EFFECTIVE SOLUTION FOR MODERN BUSINESS	IJCSPUB	2250-1770	June 2023
3	A STUDY ON EXPLORING THE IMPACT OF INTEGRATED MARKETING COMMUNICATION ON CONSUMER PURCHASING PATTERNS	IJCSPUB	2250-1770	August 2023

Seminars / Conferences/ Workshops/Fest Organized

S.No.	Workshop/Seminar/ Conference	Title of the Workshop/Seminar/ Conference	Date
1	NATIONAL LEVEL	TAX PLANING AND MANAGEMENT	2020-21
2	NATIONAL LEVEL	EMERGING TRENDS IN CCOMMERCE AND BUSINESS	2020-21

Seminars / Conferences/ Workshops Attended

Sl. No.	Workshop/Seminar/Conference	Title Of The Workshop/Seminar/Conference	Date	Organized By
1	International Work Shop	Research Methodology – An Interdisciplinary Approach	2022-23	AG&SGS
2	National Conference	Emerging Trends In Business Management	2022-23	Andhra Loyola College
3	National Conference	A Study Of Impact On Russia Ukraine War Global Impact On Indian Logistics Business	2022-23	Andhra Loyola College

Participation in FDP / Training programmes:

Sl. No.	Title Of The FDP	Date	Organized By
1	Advanced Reached methodology and data Analysis.	3 to 9 Oct 2023	CMR University, Bengaluru

Personal Information

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